

Corporate Solutions

We are looking to have a personalised flash game made or customised for our brand 'planitgreen™'. Planitgreen™ offers a large range of toners which are better value and more eco-friendly than originals.

We are hoping to embed this game in to our social media platforms in order to increase brand awareness, in an attempt to stimulate sales. Although we have not settled on the exact specifications of the game, we have come up with a few very rough ideas, it is important to us that the game conveys our core brand values; Quality Solutions, Reduced Cost, Reduced Environmental Impact and Giving Back.

- a driving style game. 2D viewing from a side-on angle. Ideally we would like to replace the character with a planitgreen branded car or van. The concept would be to avoid obstacles such as non-recycled toner cartridges and collect items (green globes-our logo) to gain '+time' '+life' or 'speedboost' in order to assist the player in reaching set checkpoints. When checkpoints are reached we would like pop-ups to appear with promo-codes that offer discounts on consumer's future purchases.
- A 'treasure hunt' style game, whereby the player will search a map in order to find old photocopier toners that need recycling. Again with each level progression a promo code.

As mentioned these are merely ideas at present and as we are not game designers we are unsure what is achievable, hence this inquiry. If you are willing to help we would be happy to organise a Skype meeting in order to discuss any further thoughts or recommendations you may have. We can discuss the specifications of this game in more detail and settle on a price during this meeting.

Many thanks,
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